



**New this year - for you as an exhibitor...**

- More time devoted to exhibit hall attendance
- Two days of exhibiting – not just one - at no extra cost
- Increased interaction with delegates. Join the roundtable discussions as a part of your exhibit package
- More choices for how you meet with delegates: booths, private or public meeting rooms
- Exhibitor welcome reception night before conference
- Same price as last year - no increase

Perhaps the biggest change is that exhibitors will be an integral part of the program in terms of providing information that delegates have requested. At *Cardware 2010*, we will focus on a number of issues and opportunities. For each we will:

- Present information – speaker(s)
- Present options – exhibitor(s)
- Discuss – roundtable(s). Exhibitors will be included in the roundtable sessions (2 people from each exhibiting organization). Use this opportunity to showcase your expertise and interact with the delegates.
- Define opportunities - panel(s)

Last year's delegates rated the conference at over 4.3 out of 5 on usefulness, networking and meeting expectations. Feedback including the following comments:

***“ACT Canada has been extremely successful in providing key stakeholders a forum to share resources, best practices and experiences”*** Debbie Awde- Senior Manager Spons or Operations, Loyalty One, AIR MILES Reward program

***“An excellent conference with great learning experience. If you didn’t attend you missed a very good opportunity”*** Brent Smith- Country Manager, Hypercom Canada

***“Cardware is the single most efficient way to meet the people in our industry who can answer questions about current trends and upcoming issues. The peer-to-peer conversations are always an added value and often the source of news that is ahead of the market. ACT Canada brings together the payment stakeholders and we all benefit.”*** Nino Di Teodoro- Vice President, Internet & Emerging Technologies, Citi Cards Canada

**Take the opportunity to reserve your booth right away for best booth positioning.**

Contact: Eileen Cassidy at ACT Canada 905 426 6360 x 22 or [eileen@actcda.com](mailto:eileen@actcda.com)

***Join us for ACT Canada's 21st Annual Conference!***

***Cardware 2010: Payment Insights, June 22-23, 2010***

**Sheraton Fallsview Hotel & Conference Centre, Niagara Falls, Canada**

**[www.actcda.com](http://www.actcda.com)**

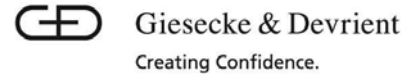


# Cardware 2010: Payment Insights

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Gold Sponsor

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## Exhibitors Include

Apriva  
Collis  
CPI Card Group  
CreditCall  
Dynamic Card Solutions  
FIME  
Galitt

Giesecke & Devrient  
Hypercom  
ICC Solutions  
Identity Stronghold  
Ingenco  
M2M Group  
NBS Payment Solutions

NBS Technologies  
Oberthur Technologies  
Payments Business  
SecureKey Technologies  
STJ Retail  
X-Calibur Card  
YESpay

# Cardware 2010: Payment Insights

## EXHIBIT SPACE APPLICATION/CONTRACT

### Exhibitor

Company:				
Address:				
City:	Prov./State:	Postal/Zip:		
Contact:	Title:			
Telephone:	Fax:			
Email:				

### Space Request: Please circle your choice

Please note that all prices are listed in Canadian funds and are subject to 5% GST	Principal Members	General Members	SME Members	Non-Members
Table Top Display Space (6' x 6')	\$2275	\$2600	\$2800	\$3500
<b>Members only</b> Display Space (8' x 10') <i>limited number available based on order of registration &amp; payment</i>	\$2275	\$2600	\$2800	not available
Table Top Plus Additional Private or Public Meeting Space	\$3412	\$3900	\$4200	\$5250
Private or Public Meeting Space Only	\$2275	\$2600	\$2800	\$3500

PLEASE NOTE – BOOTH SELECTION IS BASED ON ORDER OF REGISTRATION & PAYMENT

\$ _____	+	\$ _____	=	\$ _____
<b>Exhibit Fees</b>		<b>GST (5%)</b>		<b>Total</b>

Cheque       Visa       MasterCard       American Express

Please bill the following amount (includes GST) to my credit card: Total Amount: \$ \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

### Application & Agreement:

The undersigned exhibitor ("we") applies for exhibit space at the ACT Canada conference. We attach our full exhibit fee paid by credit card or by cheque made payable to ACT Canada. We understand that failure to make payments in accordance with this clause may result in the loss of our choice of booth space or our right to appear at the show. **We understand that we will not have access to the exhibit floor unless full payment has been received in advance of the event.**

Authorized Representative: \_\_\_\_\_ Date: \_\_\_\_\_

Name (please print): \_\_\_\_\_

Please complete and fax to 1 905 619-3275, include a photocopy of the cheque as part of the application.  
Please mail cheques to ACT Canada, Attn. Eileen Cassidy, 85 Mullen Drive, Ajax, ON, Canada, L1T 2B3

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