

CARDWARE 2012:

Payment Insights

The must-attend forum for movers, shakers and future-shapers in mobile, NFC, loyalty, secure payments and leveraging EMV

Marriott Gateway on the Falls
Niagara Falls, Ontario, Canada

June 19-20, 2012



Exhibitor Value Package

Attending Cardware 2012 as an Exhibitor is about more than showcasing products. It's about connecting with industry leaders and potential buyers. You are far more valuable to customers when you understand the challenges they face. As an Exhibitor at Cardware 2012, enjoy all the benefits of being a delegate while also building your brand name with the "Who's Who" of the payments industry!

Only Exhibitors enjoy the privilege of sending two representatives to mingle with attendees at presentations, breakout sessions, roundtables and social events. Plus, only Exhibitors have unlimited use of 'The Exchange Place', Cardware's new hub for exchanging ideas and doing business with your hottest prospects.

At 'The Exchange Place', you'll have the opportunity to build relationships, share insights and sell your solutions to a captive audience of market-movers who are receptive to receiving information on everything from leveraging EMV and mobile payments to outsourcing and new technologies.

Back by Popular Demand!

The Exchange Place, for sit-down chats with EMV, mobile & NFC specialists.

"The Cardware event isn't only a great technological window for exhibitors, it invites the right people to come & look through that window"

Marketing Director,
Moneycell

Why Exhibit?

- Host prospects in 'The Exchange Place' at your own dedicated meeting space with table & chairs
- Get two free full conference passes (valued at \$2,900) to network as a peer and a supplier
- Build name recognition by displaying branded signage in the conference room at all times
- Promote your company on the ACT Canada website and in Cardware 2012 marketing materials
- Book private meeting rooms exclusively for Exhibitors and guests (limited space, additional fee)
- Access delegate contact information, to make post-conference marketing easier than ever

"Exhibiting was an excellent vehicle to introduce our solution to Canadian organizations."

Vice President,
Business Development,
Apriva

Presented by



ACT Canada is the internationally-recognized authority, trusted knowledge resource and catalyst for change in payments and secure identity, serving stakeholders from around the world. Visit our new and improved website at www.actcda.com to learn more about how ACT Canada can help you navigate the industry, promote your interests, grow the market and build your business.

Cardware 2012: Payment Insights



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Exchange Place Experts Include:

3M

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The Most Cost-Effective Exhibit Opportunity in the Industry

You won't find better value for your money. That's why our Cardware Exhibitor base grew by 44% last year and 75% of our Exhibitors returned.

Cardware attendance grew by more than 60% in 2010 & 20% in 2011, attracting delegates from Canada, the U.S. and worldwide.

Cardware proves its worth with delegates in cutting through market hype, scoring 4.3 out of 5 for networking & insight value.

"We have experienced measurable success in important new business opportunities through Cardware."

Vice President Sales,
NBS Payment
Solutions

Cardware 2012 Exhibitor Offering	Principal Member	General Member	Associate	Non Member
Exhibit Station & two conference passes	\$2,730	\$3,360	\$4,200	\$4,200
Subsequent staff registrations	\$ 595	\$ 595	\$1,160	\$1,450
Use of meeting rooms (per hour)	\$ 200	\$ 200	\$ 200	\$ 200

RESERVE YOUR EXHIBITOR VALUE PACKAGE NOW!

Contact Eileen Cassidy at ACT Canada at +1 905 426 6360 x122 or Eileen@actcda.com
Or visit www.actcda.com/calendar.html

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