



Connecting members and supporting their goals since 1989

The Stakeholder Association



Join an elite stakeholder partnership whose members are shaping the payments and secure identity landscape

For more than 21 years, ACT Canada has been the internationally-recognized authority in the market. As the eyes, ears and voice for stakeholders focused on secure identity, mobile, NFC, loyalty, secure payments, and leveraging EMV, we promote knowledge transfer, thought leadership and networking. We help members protect their interests, advance their causes, build their business and grow the market. We take a neutral and non-partisan approach to all issues, facilitating collaboration among issuers, brands, acquirers, merchants, regulators, solution providers, governments and other stakeholders. Over 50% of our members have been with us for more than 5 years, enjoying ongoing value from their affiliation with ACT Canada.

"ACT Canada is valuable to [help us] increase revenues, reduce costs and reduce business risks."

Former President,
Coinamatic

Become a Member

For a small annual retainer that costs less than a daily latte, you have unmatched access to deep insight, valuable networking opportunities and extreme brand visibility. Membership allows you to become a key player in the Canadian market, regardless of your location or business focus.

"We appreciate the quality and level of work ACT Canada has put into promoting advanced technologies."

EVP, Sales & General
Manager,
INSIDE Secure

Membership Privileges

- Call on your own market expert any time, on retainer year-round for your benefit
- Connect with influencers and decision-makers and receive personal introductions
- Leverage our market knowledge to find hidden opportunities and overcome barriers
- Save on the costs of industry conferences, events, workshops and publications
- Benefit from our advocacy, government & media relations and issues management work



Contact Eileen Cassidy at ACT Canada at +1 905 426 6360 x122 or Eileen@actcda.com
Or visit www.actcda.com/calendar.html

WHAT YOUR MEMBERSHIP INCLUDES

Insights, Information & Professional Development

Cardware Annual Conference	Discounts for member registrants, exhibitors and sponsors Preferred speaking opportunities and programming input Special sponsor benefits (Principal Members)
Consulting	Access to a seasoned market expert to advance your business Discounts on strategic and project consulting services
Members only information on the market and its players	Exclusive, timely access to the most critical information
ACTion e-news	Access to insights in the members only section of ACTion e-news
Research	Input on Association research and discounts on published works
Industry conferences, events and publications	Discounts to select non-ACT Canada industry events Complimentary/discounted subscriptions to select publications
Strategic Leadership Teams	Professional development from working with market shapers

Networking

Access	Entry to popular 'members only' events
Connections	Identification and introductions to people you need to meet Referrals for you when companies are looking for your solution
Contacts	Tap into a database of global contacts and resources

"ACT Canada is the first organization I contact when I'm trying to find the answer to a question."

Director,
EWA-Canada

"The time I save by going through ACT Canada more than justifies our membership fee."

Vice-President, Internet
& Emerging Technologies,
Citi Cards Canada Inc.



Flexible Membership Options

MEMBER CLASS	ANNUAL RETAINER* (1 yr from activation date)
Principal	\$7500
General	\$3995
Gov't/SME**	\$2995
Retailer	\$995
Associate++	\$500
Research Subscription	\$3995

"Being a member allows us to remain competitive and anticipate shifts in technology."

Senior Manager,
Business MasterCard
Marketing,
ATB Financial

*Fees are subject to 13% HST

**Wholly-owned Cdn organization with annual funding/revenues less than \$25 million.

++ Organization or consulting firm of less than 15 employees who does not directly supply or purchase advanced card technology products and services. Non-profit or industry associations may be except from the 15+ employee rule.

"ACT Canada has proven to be a valuable source of information... and allowed us to understand the Canadian market."

Vice President, Sales & Marketing, Collis

Join a Strategic Leadership Team and Get Even More Value From Your Membership

Our various Strategic Leadership Teams (SLTs) are driving the market and shaping the future on critical industry issues. Special interest SLT's exist for Merchants, Government, Mobile, Prepaid and Identity Management. Visit <http://www.actcda.com/leadership.html> to learn more.



Contact Eileen Cassidy at ACT Canada at +1 905 426 6360 x122 or Eileen@actcda.com
Or visit www.actcda.com/calendar.html

MEMBERSHIP CATEGORIES & ADDITIONAL LEVEL SPECIFIC BENEFITS

EFFECTIVE JULY 1, 2011

All retainer fees subject to 13% Harmonized Sales Tax	Principal \$7500	General \$3995	Assoc. \$500
ACT Canada Membership Level benefits are designed to suit the needs of the following types of organizations	<i>For key players with significant interests in advanced card applications and technologies</i>	<i>For active participants in the advanced card applications & technologies arena</i> SPECIAL PRICING AVAILABLE FOR: SME (small to medium Canadian enterprises); government entities & retailers	<i>For organizations interested in advanced cards, but do not supply or purchase the products/services</i>
Insights			
Representation on the President's Advisory Council An opportunity to have your organization's voice heard and influence association strategy	Yes	Not Applicable	
Eligible to run for Board of Directors	Yes		No
Cardware Conference	Exhibitor Discount	35%	20%
	Registration Discount	all delegates will receive the multi-registrant discount	20% off first registration, multi-registrant discount on all subsequent registrations
	Double Sponsorship Benefits	Yes	Not Applicable
Consulting Discount	35%	20%	
Members Only Information	Unlimited access for Member staff		Access for 1 person
SCTI Journal	Yes		
Research	Discounts as negotiated by ACT Canada		
	Input on upcoming projects	Not Applicable	
Discounts on External Conference and Publications	Discounts as negotiated by ACT Canada		
Networking			
Cardware Connections – Members Only Access	Yes		
	Additional registrations		
ACTing on Your Behalf	Yes		
Visibility			
ACTion e-news – Preferred Coverage of Member's news	Yes		
Strategic Leadership Team Participation	Yes		
Web Promotion	Preferred placement + logo	Listing	
Business Opportunity Bulletins	Yes		
Conferences – Member logo displayed in our booth at global events	Preferred placement of logo	Yes	
Special Pricing Available for the General Level Membership for the following organization types - Small to Medium Canadian enterprises (wholly-owned Canadian enterprises with annual revenues under \$25M) - \$2995; government entities - \$2995 & retailers - \$995			

ACT Canada Membership Application Form



INSTRUCTIONS

Please fill in this form and fax to 905 619 3275. **The first year fee must accompany the application form.** Payment will not be processed until you are notified that your application has been accepted. If you are paying by cheque, your application will be held until payment is received and processed.

1. MEMBERSHIP LEVELS

ACT Canada offers the following levels at the following fee scale. Please check your selection. Please see the member brochures for more detailed information about the rights, privileges and benefits attached to each level of membership.

Level	Annual Dues <small>Note 1</small>	✓	Level	Annual Dues <small>Note 1</small>	✓
Principal	\$7500 + 975.00		General Level for Canadian Small to Medium Enterprises <small>Note 3</small>	\$2995 + 389.35	
General	\$3995 + 519.35		General Level for Retail	\$995 + 129.35	
General Level for Government <small>Note 2</small>	\$2995 + 389.35		Associate <small>Note 4</small>	\$500 + 65.00	

NOTES:

- All fees are quoted in Canadian dollars and are subject to 13% Harmonized Sales Tax. Currency conversion will be determined at time of payment.
- Open to Federal, Provincial and Municipal government organizations, HST payable unless exempt
- Open only to **wholly owned Canadian enterprises** with annual sales of under \$25 million Cdn.
- Associate level is designed for organizations interested in advanced card technologies but who do not supply or purchase advanced card technology products or services; and have no more than 15 employees. Associations whose members meet the aforementioned qualifications are exempt from the 15-employee rule. It is also available to independent consultants who are not affiliated with a larger organization.

2. APPLICANT BUSINESS INFORMATION (*Mandatory fields)

Name of Company*: _____

Business Name (if different from above)*: _____

Applicant's Division / Dept. / Branch*
(not required for Principal members) _____

Address*: _____

Website*: _____

3. MEMBERSHIP CONTACT PERSON

Name*:				
Title*:				
Phone*:		Email*		Fax

CONTACT PERSON FOR BILLING PURPOSES – Accounts Payable Manager

Name*:		Title*	
Phone*:	Email*	Fax	

4. REFERENCES

- Please provide the names of two ACT Canada members with which you have done business or who otherwise know you. Please check ACT Canada's website www.actcda.com for a list of members.
- Also provide two references from **non**-members with whom you have advanced card related business.

Member References:

	Company 1	Company 2
Company Name		
Contact Name		
Title		
Phone #		
Email		

Non-Member References:

	Company 1	Company 2
Company Name		
Contact Name		
Title		
Phone #		
Email		

5. OTHER INFORMATION *

How did you find out about ACT Canada?

Please explain why you wish to join ACT Canada?

Please check all that apply

networking		introductions	market updates
information		advocacy work	education
other (please specify)			

What level of interest do you have in ACT Canada participation?

Please check all that apply

Strategic Leadership Teams participation		Board Participation	
Identity Management		Women in Payments Network group	
Issues		Conference speaking opportunities	
Merchant		Conference exhibiting opportunities	
Mobile		Sponsorship opportunities (conference and/or annual)	
Prepaid		Other (specify)	

6. PAYMENT DETAILS

METHOD OF PAYMENT:

Cheque (made payable to ACT Canada, mailed to 85 Mullen Drive, Ajax, ON, Canada, L1T 2B3)

Amex

MasterCard

Visa

Card#: _____ Expiry Date: _____

Signature: _____ Date: _____

Cardholder: _____

Amount: _____ HST: _____ Total: _____

7. TERMS AND CONDITIONS*

- I. Upon acceptance of membership, we agree to adhere to ACT Canada's Code of Ethics (see below), By-Laws and Rules and Regulations, which may be amended from time to time.
- II. If this application for membership is accepted, we agree that unless we otherwise advise ACT Canada in writing, ACT Canada may include information about us in ACT Canada mailings and in special offers provided by organizations selected by and cooperating with ACT Canada.

ACT CANADA CODE OF ETHICS

As a proud member of the ACT Canada and to ensure that my association and the technology that it represents are held in the highest regard within business and public circles, I do hereby pledge to:

- Promote and encourage the highest level of ethics within the industry and profession that my association represents.
- Maintain the highest standards of professionalism and personal conduct in all my business dealings.
- Use every appropriate opportunity to promote and improve public understanding of the role of ACT Canada and its activities.
- Treat others with friendship, dignity and professional courtesy.
- Accurately represent my organization and personal qualifications and experience in all business relationships.
- Engage only in activities that are consistent with prevailing law and ACT Canada bylaws and regulations.

We hereby apply for membership in ACT Canada, agreeing to the above noted terms and conditions, and submit our first year fee:

Name of Company: _____

Signature of Authorized Representative: _____

Print Name of Authorized Representative: _____

Date: _____

ACT Canada hereby acknowledges receipt of this application:

Authorizing ACT Canada Representative: _____

Print Name of Authorized Representative: _____

Date: _____