



The Stakeholder Association Insights • Networking • Visibility

ACT Canada is the stakeholder association, focussed on secure payment, secure identity management and other advanced applications. This covers a broad range of interfaces and form factors. Now in our 20th year, we are the authority on the Canadian market, supporting our members and helping them attain their goals through working with key stakeholders.

Here is what our members say.

Citi Cards Canada Inc.:

Nino Di Teodoro, Vice President - Internet & Emerging Technologies

"ACT Canada is the first place I call when I'm trying to find the right person to contact to discuss card- or payments-related matters. Without a doubt, the time I save by going through ACT more than justifies"

EWA-Canada:

Paul Zatychech, Director

"ACT Canada is the first stop organization I contact when I'm trying to find the answer to a who/what/when/where question related to the payment industry, either in Canada or globally."

The connections available through their contact base and their knowledge of the industry and in particular the Canadian market is credible, unparalleled and offers value worth many times what the reasonable membership fees.

I continue to be amazed at the things people tell me they learn at Cardware conferences and other networking opportunities that ACT facilitates. If you want to belong to only one association that can help you with all things chip related, ACT Canada is it."

ATB Financial:

Greg Feniak, Senior Manager, Business MasterCard Marketing

"Being a member of ACT has provided us the resources and insight into technology changes and advances within the payments industry. This allows us to remain competitive and anticipate upcoming changes or shifts in technology. Further, the contacts that we have made and used as a result of our membership have made the investigation and adoption of new payment technologies much easier. Also, ACT Canada's ability to speak on behalf of its members to governments and trade associations providing us with a voice"

Collis:

Berend Van Geffen, Vice President, Sales & Marketing

"ACT Canada has proven to be a valuable source of information. Collis has benefited from the membership in terms of information access, networking opportunities, conferences, resources and support. Since 2006 ACT Canada has allowed us to understand the Canadian advanced card technology market better than ever before."

LoyaltyOne, AIR MILES Reward Program

Debbie Awde, Senior Manager, Sponsor Operations,

"The Merchant Strategic Leadership team sessions enable us to hear the concerns around EMV first hand from the organizations that are impacted. Hearing the issues and understanding what we need to do to resolve these issues will be a great asset to me in my role with our Sponsors who are faced with similar challenges.

I do not know what the Merchant community would do if they did not have an organization such as ACT Canada to provide this forum to work through the key concerns and hopefully enable escalation of these issues to the key organizations that can influence the success of EMV in Canada."

LaserCard Corporation:

Stephen Price-Francis,

VP - Business Development

"ACT Canada is the only impartial voice for advanced card technology in North America. We are proud to be a member of the ACT community."

Canada Post:

"As we work to earn our customer's business, ACT Canada has proven to be a very valuable resource in the advanced card technologies market."

Coinamatic:

Richard Adamson, Past President

"Over the long term, only two things distinguish an enterprise: its people and the intellectual capital they possess. By providing competitive intelligence, networking forums and opportunities to partner, ACT is an important and unique asset in our relentless search for competitive advantage. ACT meetings provide me the discipline to get out of the office and think about the Key Factors for Success and Key Factors for Failure with our business model.

The value of any business asset lies in its ability to increase revenues, reduce costs, or reduce business risks. By that definition – the only true definition of business value – ACT is valuable to us. The specific assistance and help we receive from ACT in executing our Plans and providing a link to the outside resources we need is a bonus."