



**Connecting members and supporting
their goals since 1989**

The Stakeholder Association



HELP DEVELOP THE PAYMENTS AND SECURE IDENTITY MARKETPLACE

Join an ACT Canada Strategic Leadership Team

Our Strategic Leadership Teams (SLTs) are driven by movers, shakers and future shapers in secure identity, mobile, NFC, loyalty, secure payments, and leveraging EMV. As an expert SLT member, you have the chance to collaborate with other senior stakeholders in a neutral forum to help influence market growth and propel key initiatives forward. You won't find a more valuable or cost effective tool to help broaden your understanding of other stakeholders involved in, or impacted by, your initiatives.

INCUBATING IDEAS. ADVANCING ISSUES. ENABLING INITIATIVES.

Strategic Leadership Teams do all this and more. As an SLT insider you benefit from:

- The opportunity to set direction on priority issues
- The potential to influence key market initiatives
- The chance for your voice to be heard with other stakeholders
- The prospect of publishing widely read thought-leadership papers
- An additional channel to access assistance and expertise
- A valuable forum to share concerns and propose solutions
- In-depth and timely exposure to the industry's best practices
- A neutral forum encouraging multiple stakeholder perspectives
- Personal and professional satisfaction from making a difference
- Networking with market shapers



The internationally-recognized authority, trusted resource and catalyst for change in payments and secure identity, serving stakeholders from around the world.
More at www.actcda.com.



Connecting members and supporting their goals since 1989

The Stakeholder Association



A Strategic Leadership Team for Every Stakeholder Group

The mandate for each SLT is set jointly by team members (with input from ACT Canada) based on perceived value and return on investment to members and the community at large. Deliverables are measurable, actionable, time-specific, and may be deliberately broad to maximize benefit across the stakeholder base.

Identity Management: Open to government, public and private sector members interested in supporting stakeholder needs and sharing information on issues involving secure identity management.

Merchant: Open to merchants desiring assistance, information and support in understanding and implementing new systems, technologies and environments. Dialogue on leveraging EMV is a priority.

Mobile: Open to all members who desire a more in-depth understanding of the roadmap, issues and opportunities surrounding mobile payments, marketing and other m-commerce options.

Prepaid: Launching Q2 2011!

Cyber Security: Launching Q2 2011!

Which Strategic Leadership Team is Right for You?

To discover how you can add value and derive value from an SLT inner circle, contact Catherine Johnston at + 1 905 426 6360 x123 or catherine@actcda.com
Or visit <http://www.actcda.com/leadership.html>



The internationally-recognized authority, trusted resource and catalyst for change in payments and secure identity, serving stakeholders from around the world.
More at www.actcda.com.